



**Building from Within:
Reasons & Strategies for
Rethinking Rural Development**

November 17, 2020

Reasons to Rethink Rural Development

1. How we got here won't be how we get out.
2. Demographics and economies are changing.
3. We know some things about what works in community and economic development.
4. Realizing equity, opportunity and creating resilient, diversified economies requires doing things differently.

Strategies for Rethinking Rural Development

1. Support local ownership and strategies.
2. Invest in people and institutions.
3. Increase flexibility and align funding streams to meet local needs.
4. Measure and reward outcomes.
5. Prioritize equity and 'think region'.